



# 2026 Conference Sponsorship Opportunities

Elevate Your Brand Presence



Emily Lettieri  
elettieri@connectcre.com

Sarah Quinn  
squinn@connectcre.com

Megan Hartung  
mhartung@connectcre.com

Carol Atkins  
catkins@connectcre.com

# Sponsorship Packages



## ■ Event Host

**\$15,000**

- **Speaker or Moderator Position**
- **Moderator role for a 1-on-1 Keynote Conversation**
- **15 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks (on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage)
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event with Power
- Event attendee list with contact information
- 20% Discount code for additional registrations

## ■ Gold Sponsor

**\$6,000**

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations



# Sponsorship Packages



## ■ Silver Sponsor

**\$4,000**

- **Speaker Position**
- **8 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- Exhibit Space onsite at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Cocktail Reception Sponsor

**\$6,000**

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Parking Sponsor

**\$4,000**

- **7 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated on-site signage and/or attendee parking passes
- Exhibit Space at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations





# Sponsorship Packages

## ■ Networking Break Sponsor

**\$4,000**

- **8 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated signage at Networking Break, branded napkins at Networking Break (napkins provided by Connect)
- Exhibit space at the event with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Attendee Bag Sponsor

**\$4,000**

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, **event branding, on-site event signage, post-event emails and editorial coverage**
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Lanyard Sponsor

**\$4,000**

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations





# Sponsorship Packages

## ■ Step & Repeat Sponsor

**\$4,000**

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Co-branded Step & Repeat** with sponsor logo & Connect Media logo (provided by Connect)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Notebook Sponsor

**\$3,000**

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Notebooks placed on all attendee chairs, and for each speaker on stage (sponsor provides notebooks)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Chair Wrap Sponsor

**\$3,000**

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Chair wrap placed at each attendee chair (sponsor provides chair wraps)
- Event attendee list with contact information
- 20% Discount Code for additional registrations



# Sponsorship Packages



## ■ Water Bottle Sponsor

**\$4,000**

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Water bottles for all attendees, and positioned for each speaker on stage (sponsor provides water bottles)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

## ■ Exhibitor Level - I

**\$2,500**

- **3 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit Space at the event, with Power**
- 20% Discount Code for additional registrations

## ■ Exhibitor Level - II

**\$1,500**

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit space at the event**



# Sponsorship Packages



## ■ Logo Sponsor

**\$1,000**

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information

## ■ Event Day Program Bio Email(s)

**\$1,000**

Connect Conferences sends an email at the start of each panel to all event attendees, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

### **Ad Pricing:**

- \$750 per email
- \$3,000 for all emails at a National Event (6-7 emails)
- \$2,000 for all emails at a Regional Event (4-5 emails)

### **Ad Specifications:**

- 600 x 244px or 728 x 90px banner
- 140 Characters of text on panel email
- Full contact information for all ad clicks

