



2026 Conference Sponsorship Opportunities

Elevate Your Brand Presence



Sponsorship Packages



■ Event Host

\$15,000 CAD

- **Speaker or Moderator Position**
- **Moderator role for a 1-on-1 Keynote Conversation**
- **15 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks (on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage)
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event with Power
- Event attendee list with contact information
- 20% Discount code for additional registrations

■ Gold Sponsor

\$6,000 CAD

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations



Sponsorship Packages



■ Silver Sponsor

\$4,000 CAD

- **Speaker Position**
- **8 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- Exhibit Space onsite at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Cocktail Reception Sponsor

\$6,000 CAD

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Parking Sponsor

\$4,000 CAD

- **7 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated on-site signage and/or attendee parking passes
- Exhibit Space at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations





Sponsorship Packages

■ Networking Break Sponsor

\$4,000 CAD

- **8 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated signage at Networking Break, branded napkins at Networking Break (napkins provided by Connect)
- Exhibit space at the event with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Attendee Bag Sponsor

\$4,000 CAD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, **event branding, on-site event signage, post-event emails and editorial coverage**
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Lanyard Sponsor

\$4,000 CAD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations



Sponsorship Packages



■ Step & Repeat Sponsor

\$4,000 CAD

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Co-branded Step & Repeat** with sponsor logo & Connect Media logo (provided by Connect)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Notebook Sponsor

\$3,000 CAD

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Notebooks placed on all attendee chairs, and for each speaker on stage (sponsor provides notebooks)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Chair Wrap Sponsor

\$3,000 CAD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Chair wrap placed at each attendee chair (sponsor provides chair wraps)
- Event attendee list with contact information
- 20% Discount Code for additional registrations



Sponsorship Packages



■ Water Bottle Sponsor

\$4,000 CAD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Water bottles for all attendees, and positioned for each speaker on stage (sponsor provides water bottles)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Exhibitor Level - I

\$2,500 CAD

- **3 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit Space at the event, with Power**
- 20% Discount Code for additional registrations

■ Exhibitor Level - II

\$1,500 CAD

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit space at the event**





Sponsorship Packages

■ Logo Sponsor

\$1,000 CAD

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information

■ Event Day Program Bio Email(s)

\$1,000 CAD

Connect Conferences sends an email at the start of each panel to all event attendees, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

Ad Pricing:

- \$750 per email
- \$3,000 for all emails at a National Event (6-7 emails)
- \$2,000 for all emails at a Regional Event (4-5 emails)

Ad Specifications:

- 600 x 244px or 728 x 90px banner
- 140 Characters of text on panel email
- Full contact information for all ad clicks

