

Connect Los Angeles 2026

May 28, 2026 | Los Angeles, CA

11:15 AM - 11:45 AM	Registration Opens, Lunch & Networking
11:45 - 11:55 AM	Opening Remarks
11:55 - 12:20 PM	Economics & Policy Update A look at the economic forces shaping Los Angeles CRE and the broader national landscape - interest rates, inflation, capital flows, and job growth trends across the U.S.
12:20 - 1:05 PM	Industry Leaders: A View from the Top Industry leaders share how they're navigating today's market while positioning for long-term growth. From portfolio strategy to market selection and partnerships, this candid conversation covers what's driving decisions at the highest level across the LA and national real estate landscape.
1:05 - 1:35 PM	The Olympics: Opportunities for CRE With the 2028 Olympics on the horizon, Los Angeles is gearing up for global attention and significant infrastructure investment. Development pipelines, hospitality demand, transportation upgrades, and long-term neighborhood transformation are already taking shape. What does this mean for CRE?
1:35 - 1:50 PM	Networking Break
1:50 - 2:35 PM	Capital Markets Spotlight How are investors deploying capital in today's market—and where are they finding opportunity? Equity strategies, return expectations, recapitalizations, and portfolio positioning are all evolving as investors navigate pricing resets and shifting risk. Hear where capital is flowing and how national investment trends are shaping decisions on the ground in LA.
2:35 - 3:00 PM	Special Presentation
3:00 - 3:25 PM	Special Presentation
3:25 - 3:40 PM	Networking Break
3:40 - 4:10 PM	Special Presentation
4:10 - 4:50 PM	Financing & the Capital Stack A deep dive into structuring deals in a complex lending environment. Learn how owners are assembling capital stacks, working with alternative lenders, and getting deals across the finish line amid shifting rates, valuations, and underwriting standards.
4:50 - 5:30 PM	Development: Block by Block, Project by Project From adaptive reuse and mixed-use to ground-up development and repositioning, what's getting built in Los Angeles today? Developers share project insights, construction realities, entitlement challenges, and where they see the next wave of opportunity across the region.
5:30 - 6:30 PM	Cocktail Reception



2026 Conference Sponsorship Opportunities



Elevate Your Brand Presence



Sponsorship Packages



■ Event Host

\$15,000 USD

- **Speaker or Moderator Position**
- **Moderator role for a 1-on-1 Keynote Conversation**
- **15 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks (on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage)
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event with Power
- Event attendee list with contact information
- 20% Discount code for additional registrations

■ Gold Sponsor

\$6,000 USD

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations





Sponsorship Packages

■ Silver Sponsor

\$4,000 USD

- **Speaker Position**
- **8 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- Exhibit Space onsite at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Cocktail Reception Sponsor

\$6,000 USD

- **Speaker or Moderator Position**
- **12 Complimentary Registrations**
- **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- **Pre-event Editorial Q&A with the Speaker** (runs in Connect CRE National and Regional Newsletters)
- Exhibit Space at the event, with power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Parking Sponsor

\$4,000 USD

- **7 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated on-site signage and/or attendee parking passes
- Exhibit Space at the event, with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations





Sponsorship Packages

■ Networking Break Sponsor

\$4,000 USD

- **8 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: dedicated signage at Networking Break, branded napkins at Networking Break (napkins provided by Connect)
- Exhibit space at the event with Power
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Attendee Bag Sponsor

\$4,000 USD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, **event branding, on-site event signage, post-event emails and editorial coverage**
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Lanyard Sponsor

\$4,000 USD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Lanyards or Attendee Bags (provided by Connect) for all attendees
- Event attendee list with contact information
- 20% Discount Code for additional registrations



Sponsorship Packages



■ Step & Repeat Sponsor

\$4,000 USD

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Co-branded Step & Repeat** with sponsor logo & Connect Media logo (provided by Connect)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Notebook Sponsor

\$3,000 USD

- **3 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- **Branded Items** with company logo: Notebooks placed on all attendee chairs, and for each speaker on stage (sponsor provides notebooks)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Chair Wrap Sponsor

\$3,000 USD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Chair wrap placed at each attendee chair (sponsor provides chair wraps)
- Event attendee list with contact information
- 20% Discount Code for additional registrations



Sponsorship Packages



■ Water Bottle Sponsor

\$4,000 USD

- **5 Complimentary Registrations**
- **Acknowledgement** in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- **Branded Items** with company logo: Water bottles for all attendees, and positioned for each speaker on stage (sponsor provides water bottles)
- Event attendee list with contact information
- 20% Discount Code for additional registrations

■ Exhibitor Level - I

\$2,500 USD

- **3 Complimentary Registrations**
- Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit Space at the event, with Power**
- 20% Discount Code for additional registrations

■ Exhibitor Level - II

\$1,500 USD

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information
- **Exhibit space at the event**



Sponsorship Packages



■ Logo Sponsor

\$1,000 USD

- **1 Complimentary Registration**
- Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails, and editorial coverage
- Event attendee list with contact information

■ Event Day Program Bio Email(s)

\$1,000 USD

Connect Conferences sends an email at the start of each panel to all event attendees, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

Ad Pricing:

- \$750 per email
- \$3,000 for all emails at a National Event (6-7 emails)
- \$2,000 for all emails at a Regional Event (4-5 emails)

Ad Specifications:

- 600 x 244px or 728 x 90px banner
- 140 Characters of text on panel email
- Full contact information for all ad clicks

