

# Connect Midwest: Multifamily, Affordable, Student & Senior

SPONSORSHIP OPPORTUNITIES

June 4, 2024

W Chicago - City Center, Chicago, IL

Contact Us

Register Here

EVENT HOST

**\$15,000**

- ✓ Speaker or Moderator Position
- ✓ Moderator role for a 1-on-1 Keynote Conversation
- ✓ 15 Complimentary Registrations
- ✓ **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- ✓ Pre-event Editorial Q&A with the Speaker, (runs in Connect CRE National and Regional Newsletters)
- ✓ Exhibit Space at the event, with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

GOLD

**\$6,000**

- ✓ Speaker or Moderator Position
- ✓ 12 Complimentary Registrations
- ✓ **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- ✓ Pre-event Editorial Q&A with the Speaker, (runs in Connect CRE National and Regional Newsletters)
- ✓ Exhibit Space at the event, with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

COCKTAIL  
RECEPTION

**\$6,000**

- ✓ Speaker or Moderator Position
- ✓ 12 Complimentary Registrations
- ✓ **Top acknowledgement** in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, and post-event emails and editorial coverage
- ✓ **Branded Items with company logo at Reception:** Dedicated signage, branded napkins (provided by Connect), gobo light (provided by Connect)
- ✓ Exhibit Space at the event, with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

**Get In Touch**

BECOME A SPONSOR

Carol Atkins:  
Website:

[catkins@connectcre.com](mailto:catkins@connectcre.com)  
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## PARKING

# \$ 5,000

- ✓ 7 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** dedicated on-site signage and/or attendee parking passes
- ✓ Exhibit Space at the event, with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## SILVER

# \$ 4,000

- ✓ Speaker Position
- ✓ 8 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, ads prior to event, on-site event signage, post-event emails and editorial coverage
- ✓ Exhibit Space onsite at the event, with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## NETWORKING BREAK

# \$ 3,500

- ✓ 8 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** dedicated signage at Networking Break, branded napkins at Networking Break (napkins provided by Connect)
- ✓ Exhibit space at the event with Power
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

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## ATTENDEE BAG / LANYARD

# \$ 3,000

- ✓ 6 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** Lanyards or Attendee Bags (provided by Connect) for all attendees
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## CHAIR WRAP

# \$ 3,000

- ✓ 6 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** Chair wrap placed at each attendee chair (sponsor provides chair wraps)
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## WATER BOTTLE

# \$ 4,000 \*

- ✓ 5 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** Water bottles for all attendees, and positioned for each speaker on stage (sponsor provides water bottles)
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

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## NOTEBOOK

# \$ 3,000

- ✓ 3 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Branded Items with company logo:** Notebooks placed on all attendee chairs, and for each speaker on stage (sponsor provides notebooks)
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## STEP & REPEAT

# \$ 3,000

- ✓ 3 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ **Co-branded Step & Repeat with sponsor logo & Connect Media logo (provided by Connect)**
- ✓ Event attendee list with contact information
- ✓ **20% discount code** for additional registrations

## EXHIBITOR LEVEL I

# \$ 2,500

- ✓ 3 Complimentary Registrations
- ✓ Acknowledgement in Opening Remarks, on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ Event attendee list with contact information
- ✓ Exhibit space at the event with Power
- ✓ **20% discount code** for additional registrations

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## EXHIBITOR LEVEL II

**\$ 1,500**

- ✓ 1 Complimentary Registration
- ✓ Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ Event attendee list with contact information
- ✓ Exhibit space at the event
- ✓ 20% discount code for additional registrations

## LOGO

**\$ 1,000**

- ✓ 1 Complimentary Registration
- ✓ Acknowledgement on email promos, conference website, event branding, on-site event signage, post-event emails and editorial coverage
- ✓ Event attendee list with contact information

## EVENT-DAY PROGRAM BIO EMAIL(S)

**\$ 3,000**

Connect Conferences sends an email at the start of each panel to all event attendees, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)

\*\* 600 x 244px banner, or 728 x 90px banner and 140 characters of text on panel email

\*\*Full contact information for all ad clicks

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