

## AGENDA | APRIL 18

[Register Now!](#)**1:30 - 2:00 PM****Arrivals & Registration****2:00 - 2:05 PM****Opening Remarks****2:05 - 2:35PM****Phoenix Economic Update**

What does current single-family home supply and demand say about Phoenix from an economic perspective? Will Phoenix remain one of the most attractive markets to renters? How will today's distress impact future production? What jobs is TSMC bringing to AZ? Experts discuss what's on the horizon for the Phoenix multifamily and SFR market.

**2:35 - 3:20 PM****Capital Markets Update: Navigating Today's Stressors**

Local leaders explore the state of the multifamily and SFR/BTR investment market and share their predictions for the year ahead. Where are the hot opportunities – either in asset type or location – in Phoenix and Scottsdale now? How is SFR demand impacting multifamily growth, and vice versa – where is the demand and why? Which markets are over/under supplied?

**3:20 - 3:35 PM****Networking Break****3:35 - 4:20 PM****Development, Ownership & Innovation: What's Working, What's Not?**

In multifamily and SFR, is meeting tenant demands for improved amenities, tech advancements, and ESG efficiencies impacting growth plans? Will we see many new mixed-use developments in the short term? Where are scale and affordability matters providing obstacles and impacting profitability? How are water challenges impacting owners and developers and how is it compounding ongoing land, construction, and management challenges?

**4:20 - 5:05 PM****Financing in an Uncertain Environment**

What creative solutions are experts using to get deals done today? What product types are seeing more distressed financing, and what does that mean for the coming year? How does the Phoenix-Scottsdale area stack up to other markets?

**5:05 - 6:00 PM****Cocktail Reception & Networking**

# Connect Phoenix Multifamily & Single-Family Rental / Build To Rent 2024