

AGENDA | JUNE 4

1:00 - 1:30 PM **Registration and Networking**

1:30 - 1:35 PM **Opening Remarks**

1:35 - 1:55 PM **Keynote**

2:00 - 2:45 PM **View From The Top: Developer, Owner, Investment Trends**

With Midwest markets posting some of the nation's best annual rent growth, investors and developers are on the hunt for opportunities. Find out where the most active markets are, whether urban or suburban is the better bet and what kinds of projects are in demand. Key themes in 2024 include workforce housing, the appeal of mixed-use development and the impact of build-to-rent single-family homes.

2:45 - 3:00 PM **Networking Break**

3:00 - 3:45 PM **Who's Buying, Selling and Financing Activity**

Multifamily investing today is a different ball game. Equity and underwriting parameters have shifted, as have yield expectations, and the market is beginning to show signs of distress—which could mean opportunity for some savvy investors. Panelists will discuss these new realities and how to surmount them, along with pricing by asset class and whether secondary/tertiary markets represent better value.

3:45 - 4:30 PM **What Do Tenants Want: Operations, Amenities, Design Trends**

The shift to remote work has changed renters' expectations for amenities. Design trends have also evolved in the newest product coming to market, including green construction techniques. And there's an increasing reliance on technology, specifically AI. You'll learn from our experts about best practices and making projects pencil, whether they're ground-up, adaptive reuse or value-add.

4:30 - 6:00 PM **Cocktail Reception & Networking**

Multifamily, Affordable, Student & Senior Housing Trends 2024