

## AGENDA | NOVEMBER 29

1:00 - 1:30 PM

Arrivals & Registration

1:30 - 1:45 PM

Opening Remarks

1:45 - 2:15 PM

**Keynote: CRE in 2024 - Turning Change into Opportunity**

Hessam Nadji, Marcus & Millichap's President & CEO

2:15 - 3:00 PM

**Development & Ownership Outlook**

Get the 30,000' view from multifamily's leading names when they explore current and predicted hotspots for activity, evolving building design and amenity requirements, mitigating risk, how strategies are changing to accommodate economic fluctuations, adapting to economic and legislative changes, and more.

3:00 - 3:15 PM

**Networking Break**

3:15 - 4:00 PM

**Dealmaking Focus: What Financing Will Look Like in 2024**

Major players discuss how the deal pipeline and strategies are evolving as the market resets. What makes a transaction a home run, and what factors can make it fall part? How and where are capital sources chasing opportunities and maximizing returns, and how are they preparing for the coming months?

4:00 - 5:15 PM

**Cocktail Reception & Networking**

**Get In Touch**

BECOME A SPONSOR

Sarah Quinn: [squinn@connectcre.com](mailto:squinn@connectcre.com)  
Emily Lettieri: [eletteri@connectcre.com](mailto:eletteri@connectcre.com)  
Carol Atkins: [catkins@connectcre.com](mailto:catkins@connectcre.com)