connectconferences

Connect Orange County

Sept 27, 2023
Newport Beach, CA

Host Sponsor - $15,000

Speaking Participation

Speaker position on applicable panel

Moderator role for the one-on-one keynote speaker conversation

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

Content

Guaranteed pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the national audience

Participation in on-site video interview for one speaker to be used in compilation recap video

Attendees

15 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Advance use of registration list – 1 week out

Copy of attendee list with contact info

Gold - $6,000

Speaking Participation

Speaker or moderator position on applicable panel

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

Content

Guaranteed pre-event speaker highlight editorial coverage produced by a Connect Editor and distributed to the national audience

Participation in on-site video interview for one speaker to be used in compilation recap video

Attendees

12 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Copy of attendee list with contact info

Cocktail Reception - $6,000

Speaking Participation

Speaker or moderator position on applicable pane

Marketing & Branding

Mention of company participation in opening remarks and at start of reception

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated signage at reception

Branded napkins (Connect provides napkins)

Gobo light with company logo (Connect provides gobo)

Content

Participation in on-site video interview for one speaker to be used in compilation recap video

Attendees

12 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Copy of attendee list with contact info

FOR SPONSORSHIP INFORMATION CONTACT:

Sarah Quinn
squinn@connectcre.com

Emily Lettieri
elettieri@connectcre.com

Carol Atkins
catkins@connectcre.com

Parking - $5,000

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated on-site signage and/or attendee parking passes with company logo

Attendees

7 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit Space

Copy of attendee list with name and company

Silver - $4,000

Speaking Participation

Speaker or moderator position on applicable panel

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Content

Participation in on-site video interview for one speaker to be used in compilation recap video

Attendees

8 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Copy of attendee list with contact info

Networking Break - $3,500

Marketing & Branding

Mention of company participation in opening remarks and at start of break

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Dedicated signage at break

Branded napkins (Connect provides napkins)

Attendees

8 complimentary registrations

20% discount code for all additional registration

Additional Benefits

Exhibit Space

Copy of attendee list with name and company

Lanyard - $3,000

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded lanyards with company logo for all event attendees (Connect provides lanyards)

Attendees

6 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Copy of attendee list with name and company

FOR SPONSORSHIP INFORMATION CONTACT:

Sarah Quinn
squinn@connectcre.com

Emily Lettieri
elettieri@connectcre.com

Carol Atkins
catkins@connectcre.com

Attendee Bag - $3,000

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails

Branded bags with company logo for all event attendees (bags provided by Connect)

Option to place a piece of company's marketing collateral inside bags

Attendees

6 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Copy of attendee list with name and company

Chair Wrap - $3,000

Marketing & Branding

Mention of company participation in opening remarks
Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails
Branded chair wrap with company logo on all attendee chairs (Sponsor company provides chair wraps)

Attendees

6 complimentary registrations
20% discount code for all additional registrations

Additional Benefits

Copy of attendee list with name and company

Step & Repeat - $3,000

Marketing & Branding

Recognition on all email promos, website, ads and event signage
Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)

Attendees

3 complimentary registrations
20% discount code for all additional registrations

Additional Benefits

Copy of attendee list with name and company

Notebook - $3,000

Marketing & Branding

Mention of company participation in opening remarks
Recognition on all email promos, conference website, and ads prior to event, all on-site event signage and post-event emails
Branded notebooks placed at all attendee tables and for speakers on stage (notebooks provided by sponsor company)

Attendees

3 complimentary registrations
20% discount code for all additional registrations

Additional Benefits

Copy of attendee list with name and company

Program Bio Email(s) - $3,000

Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad:

$750 per email
$3,000 for all emails at National Event (6-7 emails)
$2,000 for all emails at Regional Event (4-5 emails)

**600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
**Full contact information for all ad clicks

Exhibit 1 - $2,500

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

Attendees

3 complimentary registrations

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Power

Copy of attendee list with name and company

FOR SPONSORSHIP INFORMATION CONTACT:

Sarah Quinn
squinn@connectcre.com

Emily Lettieri
elettieri@connectcre.com

Carol Atkins
catkins@connectcre.com

Exhibit 2 - $1,500

Marketing & Branding

Mention of company participation in opening remarks

Recognition on all email promos, conference website, and ads prior to event, all on-site event signage, and post-event emails and editorial coverage

Attendees

1 complimentary registration

20% discount code for all additional registrations

Additional Benefits

Exhibit space

Copy of attendee list with name and company

FOR SPONSORSHIP INFORMATION CONTACT:

Sarah Quinn
squinn@connectcre.com

Emily Lettieri
elettieri@connectcre.com

Carol Atkins
catkins@connectcre.com