Connect Industrial Midwest

FEBRUARY 22, 2023

JOE'S LIVE | ROSEMONT, IL

EVENT SCHEDULE

1:00 PM	**Registration and Networking**
1:30 PM	**Opening Remarks**
1:35 PM	**Keynote**
2:00 pm	**View from the Top** Hear from industrial's most active players addressing the opportunities and challenges facing the Midwest markets. Industry experts will discuss top issues including factors driving demand and whether it will continue at the same pace, macroeconomics, high growth areas, development and the properties that pencil amid the increased costs of goods and state of financing options.
2:45 PM	**Networking Break**
3:00 PM	**Hot & Cold Trends from the Trenches** What are the property types that are Hot & Cold? Cold Storage, Self-Storage, Outdoor Storage, Data Centers, Two-story Industrial? What are potential roadblocks that could arise in development and lease-up? Hear from the industry experts who are in the trenches as they discuss the trends driving the present and future state of the industrial sector.
3:45 PM	**Down & Dirty: The Importance of Solid Ground** Location is as crucial to industrial as it is to any other property type. Our panel of experts will discuss the importance of site selection, the challenges of building in infill markets where last-mile delivery hubs are called for, where land costs are headed and the hurdles in obtaining entitlements for increasingly heavy-duty infrastructure.
4:30 PM	**Cocktails, Networking & Appetizers**

FOR SPONSORSHIP INFORMATION CONTACT:

Carol Atkins
catkins@connectcre.com

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SPONSORSHIP OPPORTUNITIES

EVENT HOST
Contact for Pricing

Speaker or Moderator Position

Top recognition on email promos, website, ads and signage

3-min, company-provided video played during panel change, or, option to give brief opening remarks

15 included registrations, and 20% discount code for additional registrations

Exhibit Space with additional opportunity to display pullups, property images, renderings or other visuals promoting your project/property

Dedicated e-blast to targeted list promoting your participation

Copy of event attendee list with full contact information

SILVER
SPONSOR $4,000

Recognition on email promos, website, ads and event signage

7 included registrations, and 20% discount code for additional registrations)

Exhibit Space

Copy of event attendee list with full contact information

GOLD
SPONSOR $6,000

Speaker Position , space pending

Recognition on email promos, website, ads and event signage

10 included registrations, and 20% discount code for additional registrations

Exhibit Space

Copy of event attendee list with full contact information

WI-FI
SPONSOR $4,500

Recognition on email promos, website, ads and event signage

Customized Wi-Fi network for attendee login

Branded Wi-Fi login cards on all attendee chairs

7 included registrations, and 20% discount code for additional registrations

Exhibit Space

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COCKTAIL RECEPTION
SPONSOR $6,000

Speaker Position, space pending

Recognition on email promos, website, ads and event signage

7 included registrations, and 20% discount code for additional registrations

Branded cocktail napkins at reception

Branded Gobo light at reception

Option to include signature drink at reception

Exhibit Space

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NETWORKING BREAK
SPONSOR $4,000

Recognition on email promos, website, ads and event signage

Branded cocktail napkins at networking break

7 included registrations, and 20% discount code for additional registrations

Sponsorship announcement before networking break by the Connect team

Exhibit Space

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SPONSORSHIP OPPORTUNITIES

ATTENDEE BAG, STEP & REPEAT, OR LANYARD
SPONSOR $3,000 each (as available)

Recognition on email promos, website, ads and signage

3 included registrations, and 20% discount code for additional registrations

Copy of event attendee list with full contact information

- Step & Repeat Sponsor: Co-branded (Connect Logo & Your Company Logo) Step & Repeat display
- Attendee Bag Sponsor: Custom branded attendee bag placed on attendee chairs, with option to include 1 piece of marketing collateral within
- Lanyard Sponsor: Custom branded badge lanyards provided to each attendee at arrival/registration

EXHIBIT
SPONSOR $2,500

6' Exhibit Table space with room for a pop-up display

Electricity provided to the Exhibit space

4 included registrations, and 20% discount code for additional registrations

Copy of event attendee list with full contact information

WATER BOTTLE
SPONSOR $2,000

Recognition on email promos, website, ads and signage

Custom branded water bottles (provided by Sponsor) placed at attendee tables and for the speakers on stage

3 included registrations, and 20% discount code for additional registrations

Copy of event attendee list with full contact information

LOGO
SPONSOR $750

Recognition on all email promos, website and event signage

Copy of Attendee List with contact information

PRE-PANEL BIO EMAIL(S)
SPONSOR $750 - $2,000

Branding on the pre-panel emails (panel titles, speaker headshots, links to bios) which are sent to all attendees during the live event.

- $750 for branding on 1 pre-panel email
- $2,000 for branding on all pre-panel emails during the event

Branding Options: 600 x 244 px banner, or, 600 x 90 px banner and 140 characters of text on panel email

Full contact information for all ad clicks

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