

Connect Los Angeles

IN-PERSON
June 22, 2022
Hotel Indigo



EVENT SCHEDULE

11:45 - 12:30 pm	Arrivals, Registration & Networking
12:30 - 12:45pm	Opening Remarks
12:45 - 1:35pm	CAPITAL MARKETS - Buy, Build, Sell, or Hold: Investment & Development Insights Leaders in SoCal investment, development, and asset performance gather to share their insights into the market, the factors driving redevelopment and new development opportunities, how they are shaping their deals, and more.
1:35 - 1:50pm	Networking Break
1:50 - 2:40pm	INDUSTRY LEADERS - A View from the Top A conversation with industry icons about the state of the market, changing demands and economic forces, and where the Los Angeles and Global markets are headed.
2:40 - 3:00pm	Special Presentation
3:00 - 3:15pm	Networking Break
3:15 - 3:35pm	Special Presentation
3:35 - 4:20pm	ESG & DEI Impact and Opportunities in 2022 Leaders in DE&I and ESG discuss balancing profitability and environmental sustainability, enacting practices to improve DE&I strategy advancements, and related issues impacting the CRE industry in 2022.
4:20 - 4:35pm	Networking Break
4:35 - 5:20pm	LOS ANGELES DEALMAKERS CRE power players join us to discuss what it takes to get a deal done today in retail, office, multifamily, retail, and more.
5:20pm	Cocktail Reception

FOR SPONSORSHIP INFO CONTACT:

Sarah Quinn
squinn@connectcre.com

Emily Lettieri
ellettieri@connectcre.com

FOR EVENT INFO CONTACT:

Megan Hartung
mhartung@connectcre.com

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SPONSORSHIP OPPORTUNITIES

EVENT HOST

Contact for Pricing

Speaker or Moderator Position

Top recognition on email promos, website, ads and signage

3-min, company-provided video played during panel change, or, option to give brief opening remarks

15 included registrations, and 20% discount code for additional registrations

Exhibit Space with additional opportunity to display pullups, property images, renderings or other visuals promoting your project/property

Dedicated e-blast to targeted list promoting your participation

Copy of event attendee list with full contact information

SILVER

SPONSOR \$4,000

Recognition on email promos, website, ads and event signage

7 included registrations, and 20% discount code for additional registrations

Exhibit Space

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GOLD

SPONSOR \$6,000

Speaker Position, space pending

Recognition on email promos, website, ads and event signage

10 included registrations, and 20% discount code for additional registrations

Exhibit Space

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WI-FI

SPONSOR \$4,500

Recognition on email promos, website, ads and event signage

Customized Wi-Fi network for attendee login

Branded Wi-Fi login cards on all attendee chairs

7 included registrations, and 20% discount code for additional registrations

Exhibit Space

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COCKTAIL RECEPTION

SPONSOR \$6,000

Speaker Position, space pending

Recognition on email promos, website, ads and event signage

7 included registrations, and 20% discount code for additional registrations

Branded cocktail napkins at reception

Branded Gobo light at reception

Option to include signature drink at reception

Exhibit Space

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NETWORKING BREAK

SPONSOR \$4,000

Recognition on email promos, website, ads and event signage

Branded cocktail napkins at networking break

7 included registrations, and 20% discount code for additional registrations

Sponsorship announcement before networking break by the Connect team

Exhibit Space

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SPONSORSHIP OPPORTUNITIES

ATTENDEE BAG, STEP & REPEAT, OR LANYARD SPONSOR \$3,000 each (as available)

Recognition on email promos, website, ads and signage

3 included registrations, and 20% discount code for additional registrations

Copy of event attendee list with full contact information

- [Step & Repeat Sponsor](#): Co-branded (Connect Logo & Your Company Logo) Step & Repeat display
- [Attendee Bag Sponsor](#): Custom branded attendee bag placed on attendee chairs, with option to include 1 piece of marketing collateral within
- [Lanyard Sponsor](#): Custom branded badge lanyards provided to each attendee at arrival/registration

EXHIBIT SPONSOR \$2,500

6' Exhibit Table space with room for a pop-up display

Electricity provided to the Exhibit space

4 included registrations, and 20% discount code for additional registrations

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TABLETOP SPONSOR \$1,500

6' Exhibit Table space with room for a pop-up display

2 included registrations, and 20% discount code for additional registrations

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WATER BOTTLE SPONSOR \$2,000

Recognition on email promos, website, ads and signage

Custom branded water bottles (provided by Sponsor) placed at attendee tables and for the speakers on stage

3 included registrations, and 20% discount code for additional registrations

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PRE-PANEL BIO EMAIL(S) SPONSOR \$750 - \$2,000

Branding on the pre-panel emails (panel titles, speaker headshots, links to bios) which are sent to all attendees during the live event.

- \$750 for branding on 1 pre-panel email
- \$2,000 for branding on all pre-panel emails during the event

Branding Options: 600 x 244 px banner, or, 600 x 90 px banner and 140 characters of text on panel email

Full contact information for all ad clicks

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